



BROADLAWNS MEDICAL CENTER

1801 Hickman Road • Des Moines, IA 50314
(515) 282-2200 • Broadlawns.org

BY THE NUMBERS FY 2022

Established: 1924
Licensed Beds: 200
Full-time Employees: 1,238
Providers: 209
Licensed Nurses: 420
Emergency Visits: 22,784
Inpatient Admissions: 2,887
Clinic Visits: 263,099
Surgeries: 5,461
Adjusted Patient Days: 166,508
Medicaid/Charity Adjusted
Patient Days: 70,600
Charitable Care Expense:
\$11,611,111
Bad Debt Expense:
\$11,187,319
Medicaid Loss:
\$22,005,182
Medicare Loss:
\$19,318,459
Mental Health Operating Costs:
\$36,592,897
Medical Education Costs:
\$9,508,917
70.7% of patients were
not commercially insured
37.8% of patients were
covered by Medicaid
13% of patients
were uninsured

COMMUNITY BENEFIT REPORT

Broadlawns Medical Center is a nonprofit healthcare organization that ensures that the community has access to high quality healthcare that is coordinated, compassionate and cost-effective. The Broadlawns campus includes an acute care hospital, primary and specialty care clinics, urgent care and emergency services, lab, radiology, dentistry, crisis services, inpatient, outpatient and community-based mental healthcare.

MISSION

Broadlawns Medical Center strives to build a healthy community in which there is accessible, cost-effective and high-quality patient care for all.

VISION

People in Polk County will reach their full health potential, regardless of social position or socially-determined circumstance.

VALUES

The Principles of Responsibility serve as Broadlawns Medical Center's code of conduct. These are the guiding tenets for Broadlawns Medical Center. These principles represent our values and guide our workplace interactions.

1. Do what is right.
2. Ensure confidentiality and safety.
3. Focus resources on providing optimum patient care.
4. Impact the greater good of the community.
5. Respect our organization, our patients and our colleagues.
6. Represent the organization with the highest standards of professionalism.
7. Treat everyone with respect and compassion.
8. Be mindful of conflicts of interest and act accordingly.
9. Meet or exceed government expectations.
10. Voice any questions or concerns that may arise.

LEADERSHIP FY23

Anthony B. Coleman, DHA, President & CEO
Renee Hardman, MBA, SPHR, Chief DEI Officer
Lance Schmitt, RN, BSN, MBA, Chief Nursing Officer
Larry Severidt, MD, Designated Institutional Officer
Yogesh Shah, MD, MPH, Chief Medical Officer
Katie Wengert, BA, MS, Chief Strategy Officer

BOARD OF TRUSTEES FY23

Shaimaa Aly
Kathleen "Kacey" Davis
Kavi Chawla
Andy McGuire
Dave Miglin
J. Marc Ward
Emily Webb



EFFICIENT OPERATIONS

- Broadlawns FY22 CPPD: \$1,437
- Iowa Statewide FY21 CPPD: \$2,124
- Broadlawns CPPD is 32.3% below the statewide average.
- Operated 17.3% below property tax levy in FY22
- Lowest cost structure in the state of Iowa

ENHANCED FACILITIES

- Since 2010, 144M reinvested in Emergency, Urgent Care, Radiology, Surgery, Mental Health, Addiction, Dental, Oncology, Med-Surg, Birthing Center, Lab and ICU with no increase to the property tax levy, bond funding, or debt.
- Current capital projects include Broadlawns Community Clinic at Drake, Pediatric Clinic update, and Orthopaedic and Podiatry Clinic update/move.

MENTAL HEALTH

- Broadlawns is the leading mental healthcare provider in Central Iowa with an experienced medical staff of 11 psychiatrists, 15 midlevel providers, 5 psychologists and 26 master's level therapists.
- Assumed responsibility for Mobile Crisis, Crisis Stabilization and Crisis Observation Center in August 2016

FY22 MENTAL HEALTH STATISTICS

Clinic/Service	Patients	Visits
Outpatient Mental Health	8,144	34,020
In person	6,577	28,525
Virtual visits	1,567	5,495
Intensive Outpatient	76	455
Psychiatric Urgent Care	2,356	3,228
Crisis Observation Center	634	888
ED Crisis	1,329	1,746
Inpatient Mental Health	772	921
Community-Based	1,043	20,929
Addiction	272	2,536
FOCUS	56	3,498
Residential Mental Health	113	123
ECT	3	3

- Mobile Crisis Team: 2,220 calls for service
 - 81% Adults
 - 19% Youth
 - 75% rate of keeping out of hospital
- Mental Health patients without commercial coverage: 80%
- Mental Health operational expenses: \$36,592,897
- Served Mental Health patients from 70 counties in Iowa and from 25 other states.

DENTAL

- Patient visits in FY22: 9,729
- Patients with Medicaid or the state's wellness program: 80%

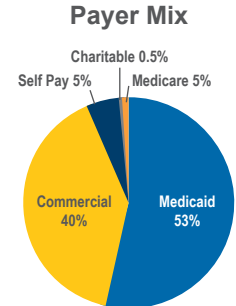
NEWBORNS

- Newborns in FY22: 791
- 45% of delivering mothers were minorities.

Average cost for Vaginal Delivery*		
Broadlawns	Urban Iowa	Statewide
\$5,351	\$12,650	\$11,763

Average cost for C-Section Delivery*		
Broadlawns	Urban Iowa	Statewide
\$10,081	\$22,358	\$21,342

*FY2022. From the Iowa Hospital Association's cost compare.



DIVERSITY

- 40+ different languages spoken at Broadlawns each week.
- Interpreters on staff, and 24/7 access to over 200 languages through language lines

MEDICAL EDUCATION

- Established in 1971, Broadlawns Family Medicine Residency program was one of the first fully-accredited programs in the Midwest.
- Residents practicing in rural Iowa communities with less than 30k residents: 95
- Residents practicing in Iowa: 173
- Established in July 2018, the Broadlawns UnityPoint Psychiatry Residency is jointly administered with a \$3M per year investment.
- Broadlawns established a one-year obstetrics fellowship program in FY22 to ensure family medicine physicians are trained to perform obstetrical procedures and address OB/ GYN shortfall of providers in Iowa.

WORKFORCE DEVELOPMENT

- TEACH/TECH job training initiatives were established in 2016
- Registered apprenticeship programs for individuals who are facing socio-economic hardship and have historically faced barriers to employment, including prior incarceration.
- Upon completion of the program, participants earn a CNA certification and are employable at a living wage.
- To date, 159 individuals have earned basic and advanced CNA certification, and 70 graduates are still employed at Broadlawns.
- \$250K invested annually to administer these job training programs to assist those from the neighborhoods adjacent to Broadlawns. North Des Moines has the lowest per capita income and highest rate of unemployment in Iowa.